

Growth within the ARTUS GROUP:

GFA Insurance Services strengthens TREU ASS

Baden-Baden, August 1, 2019

The ARTUS GROUP continues to grow and strengthen itself in the Rhineland. The international industrial insurance broker GFA Insurance Services GmbH is currently being integrated into the group and merged with the existing ARTUS company TREU ASS Assekuranzmakler GmbH at the Langenfeld location. The company headquarters were moved to the premises of TREU ASS from July 15, 2019, and in the fourth quarter of this year, the two companies are to be legally merged.

GFA Insurance Services GmbH has been advising clients from trade and industry for over two decades. The company optimally reflects the existing skills of ARTUS and, conversely, benefits from the merger with TREU ASS and the synergies within the group: Competence centers bundle expertise, the international segment can be expanded. The improved market position and the strengthening of cooperation with insurers in the region are also to be implemented for the benefit of customers.

“The focus of our work is on our customers and the people who work there. Long-term customer satisfaction is our primary corporate goal,” comments Ralph Biermann, Managing Director of GFA, who continued his brokerage as a family business and shares the philosophy of the ARTUS GROUP.

Thomas Wiening, Managing Director of TREU ASS Assekuranzmakler GmbH, is also looking forward to working with Ralph Biermann and his team in the future: “At ARTUS, regional entrepreneurship is in the foreground. As a strong unified body, we can also draw on valuable resources. We are looking forward to the integration of GFA and to further expanding our top position for our customers and employees.”

About the ARTUS GROUP

The ARTUS GROUP, founded in 1981 and based in Baden-Baden, is one of the ten largest industrial brokers in Germany. The owner-managed medium-sized group employs over 350 people at eleven locations in Germany and Switzerland. As a leading member of the European Broker Network EU-BRONET, a network of 17 brokerage firms in Europe and the USA, the ARTUS GROUP knows the important value of working in partnership in the international insurance business. In addition, the group also has experienced cooperation brokers in over 50 countries on all continents. This ensures global, cross-border customer care. The ARTUS GROUP relies on the brokering of comprehensive,

fair insurance cover as well as on the advisory and service competence of the company and its employees. ARTUS has its own risk management company.

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