

## **Ralph Nyffeler will be the new Managing Director of DR. GYSIN & JEKER AG**

**Sissach, 01/01/2020**

The Swiss company DR. GYSIN & JEKER AG Vorsorge und Versicherungsberatung based in Sissach (BL) will be headed by Ralph Nyffeler as the new Managing Director from 01/01/2020. Towards the middle of last year, the company joined the ARTUS GROUP, which took over the shares of the founders Christoph Gysin and Marius Jeker. They have made a profound arrangement for succession and continue to work as members of the executive management. With the appointment of Ralph Nyffeler as Managing Director, Dr. GYSIN & JEKER AG is setting another course for the future.

Ralph Nyffeler can look back on 30 years of sound experience in the insurance industry. He started his career at the Basler Versicherungs-Gesellschaft, where he held various positions, including as an instructional trainer and key account manager as well as in sales management. At Sympany Versicherungen AG, the qualified insurance specialist and business economist was initially responsible for broker sales (corporate customers) and then for corporate business, including broker and direct sales with administration and sales. In 2016, he finally moved to DR. GYSIN & JEKER AG as senior account manager and played a key role in shaping their future while in that position.

### **About the ARTUS GROUP**

The ARTUS GROUP, founded in 1981 and headquartered in Baden-Baden, is one of the ten largest industrial brokers in Germany. The owner-managed medium-sized group employs over 350 people at eleven locations in Germany and Switzerland. The group also has experienced cooperation brokers on every continent. This ensures global, cross-border customer care. The ARTUS GROUP relies on the brokering of comprehensive, fair insurance protection as well as on the advisory and service competence of its employees.

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